**Outline**

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**Part 1: Overview of Career Fairs**

Overview of Career Fairs Coming Up

Why they are useful

* Networking
* Job Searches can be very time consuming and potentially discouraging
  + [Example](https://jobs.hp.com/)
  + Supply and Demand
* Internship or Full Time Position
  + My Legacy Health System Internship

**Part 2: Preparing for the Coming Career Fair**

In Person and Virtual

Your Resume

* OSU COB
* [How to Write an Effective Resume](https://career.oregonstate.edu/sites/career.oregonstate.edu/files/overview_-_how_to_write_an_effective_resume_0.pdf)
* Youtube
  + [Video 1](youtube.com/https:/www.youtube.com/)
  + [Video 2](https://www.youtube.com/watch?v=NqexrPB_VjI&t=93s)
* [OSU Writing Center](https://writingcenter.oregonstate.edu/)

Networking Skills and Communication

Research a Company

* More to Come

Other Resources

* [OSU COB](https://jobs.hp.com/)
* [OSU CDC](https://career.oregonstate.edu/students)

**Part 3: In Class Activity a Recruiter Perspective**

Question

* What qualities would you look for if you were hiring someone as an employee
  + If you were the company owner of a startup
  + If you were a recruiter at a large Fortune 500 company
* Paul Graham Article
  + His biography
  + Lists in Business
    - Porters Five Forces
    - PESTLE
  + Some VC Funds
    - [Y Combinator](https://www.ycombinator.com/companies)
    - [Google Ventures](gv.com)
    - [Founders Fund](https://foundersfund.com/)

**Part 4: Prepare to talk to a company and at the Career Fair**

Research a Company

* Take Notes
  + What do they broadly
    - Why does that interest you
    - What in your professional or personal life aligns with their mission statement
  + Find Positions that Match
    - Now narrow it down and match your background to a role or roles
  + What other Connections can you make
* Case Study
  + [Affirm](https://www.affirm.com/)

At the Fair

Be your best self

* Smile and greet the representatives at the event with confidence, but wait your turn to speak.
* Introduce yourself and ask well-informed questions.
* Remember the importance of a first impression
* Offer to leave your resume with them and get their contact information

After the Fair

* If you got an interview
* If you did not
  + Still worth your time
    - Networking and Social Skills
* Introspection

**Notes**

Each term, the College of Business holds both in-person and virtual career fairs for students seeking internships and full-time jobs after graduation. As part of the Blueprint series, students are required to attend one of these fairs and/or an alternative event related to their professional development (should they already have an internship or job secured).

Close to 40 companies participate in these career fairs; and the in-person fair is held in Austin Hall. Prepare a 20-minute presentation (with Powerpoint or equivalent) that you would give to students enrolled in BA311 (a one-credit, required class for all juniors in the College of Business) the week before. This would be a general session focused on getting students ready for the career fair. This course is held in a 200-person auditorium. While many students still need an internship and/or job, not all are excited about attending the fairs.